

**Police Department –Copywriting and Strategy Schedule**

Week	Phase	Meeting/Milestone
Nov 27 – Dec 1	Discovery & department strategy	Wednesday 11/29 Discovery interview with department staff and SME: Jon Oeverman
Dec 1 - 15	Copywriting & discovery Link redirect phase	Discovery meetings and training with division staff
Dec 18 - 29	Editing & Iteration	GR Digital check-in meeting
Jan 1 - 5	Editing & Iteration, Publishing & redirects	Launch site